



Conference includes:

Mid-Atlantic Racing Forum afternoon of Monday, April 2 ♦ Pre-event Cocktail Reception evening of Monday, April 2 ♦ Full-day conference program Tuesday, April 3 ♦ Keynote Luncheon on Tuesday, April 3 ♦ Post-event Cocktail Reception at SugarHouse Casino evening of Tuesday, April 3 (transportation provided)

General sponsorship benefits include:

Expected attendance of 300-plus industry-related professionals ♦ Interaction with attendees during multiple Networking Breaks
♦ Extensive promotion of the conference ♦ Extensive media coverage of the conference ♦ Media interviews as available ♦ Brochure mailed to 9,000-plus recipients ♦ Sponsor's logo displayed on PGC Web site with link to sponsor's Web site

The following sponsorships are available for the 8th annual Pennsylvania Gaming Congress & Mid-Atlantic Racing Forum, which is produced by Spectrum Gaming Group. For more information, email pgc@spectrumgaming.com.

Diamond Sponsor \$15,000

Sponsor logo and/or name on all show marketing materials ♦ Full-page, inside-back-cover ad in program book
Display of one (1) banner in conference room and one (1) banner in dining room ♦ Two (2) reserved luncheon tables (seating for twenty (20) registered conference attendees total) ♦ Twenty (20) admissions to conference (value: \$325 each) ♦ Booth with skirted table and two chairs
(Sponsor is responsible for additional costs including electric and setup costs)

Platinum Sponsor (2 available) \$12,000

Sponsor logo and/or name on all show marketing materials ♦ Prominent display of one (1) banner ♦ One (1) reserved luncheon table (seating for ten (10) registered conference attendees total) ♦ Eight (8) admissions to conference (value: \$325 each)
Booth with skirted table and two chairs *(Sponsor is responsible for additional costs including electric and setup costs)*

Luncheon Sponsor \$10,000

Sponsor logo and/or name on all show marketing materials ♦ Sponsor may introduce luncheon keynote speaker
Display of one (1) banner in conference room and one (1) banner in dining room ♦ One (1) reserved luncheon table (seating for ten (10) registered conference attendees total) ♦ Eight (8) admissions to conference (value: \$325 each) ♦ Booth with skirted table and two chairs
(Sponsor is responsible for additional costs including electric and setup costs)

Welcome Cocktail Reception Sponsor \$10,000

Sponsor logo and/or name on all show marketing materials ♦ Display of one (1) banner in conference room and one (1) banner in reception area ♦ One (1) reserved luncheon table (seating for ten (10) registered conference attendees total) ♦ Six (6) admissions to conference (value: \$325 each) ♦ Booth with skirted table and two chairs *(Sponsor is responsible for additional costs including electric and setup costs)*

Official PGC Gift Sponsor \$7,500

Sponsor logo and/or name on all show marketing materials ♦ Sponsor logo and Conference logo on gift given to all conference attendees (gift determined by Show Management with Sponsor approval. Sponsor fee includes cost of production) ♦ Display of one (1) banner in conference room ♦ Four (4) admissions to conference (value: \$325 each) ♦ Booth with skirted table and two chairs *(Sponsor is responsible for additional costs including electric and setup costs)*

Name-Badge Sponsor \$6,500

Sponsor logo and/or name on all show marketing materials ♦ Sponsor's color logo appears on all attendee name badges ♦ Display of one (1) banner in conference room ♦ Six (6) admissions to conference (value: \$325 each) ♦ Booth with skirted table and two chairs *(Sponsor is responsible for additional costs including electric and setup costs)*



Gold Sponsor \$6,000

Sponsor logo and/or name on all show marketing materials ♦ Display of one (1) banner in conference room ♦ Six (6) admissions to conference (value: \$325 each) ♦ Booth with skirted table and two chairs (*Sponsor is responsible for additional costs including electric and setup costs*)

Networking / Refreshment Breaks Sponsor (2 available) \$5,000

Sponsor logo and/or name on all show marketing materials ♦ Signage in refreshment area for morning and afternoon breaks ♦ Display of one (1) banner in conference room ♦ Four (4) admissions to conference (value: \$325 each)

Registration Area Sponsor \$5,000

Sponsor logo and/or name on all show marketing materials ♦ Signage at registration desk, along with promotional material ♦ Display of one (1) banner in registration area ♦ Four (4) admissions to conference (value: \$325 each)

Program Book Sponsor \$4,500

Sponsor logo and/or name on all show marketing materials ♦ Full-page, back-cover ad in conference program book ♦ Display of one (1) banner in conference room ♦ Four (4) admissions to conference (value: \$325 each)

Breakfast Sponsor \$4,500

Sponsor logo and/or name on all show marketing materials ♦ Signage in breakfast area ♦ Placement of Sponsor Material on Conference Literature Table ♦ Display of one (1) banner in conference room ♦ Four (4) admissions to conference (value: \$325 each)

Silver Sponsor \$3,500

Sponsor logo and/or name on all show marketing materials ♦ Placement of Sponsor Material on Conference Literature Table ♦ Display of one (1) banner in conference room ♦ Three (3) admissions to conference (value: \$325 each)

Panel Sponsor \$2,800

Sponsor logo and/or name on all show marketing materials ♦ Signage at sponsored session ♦ Placement of Sponsor Material on Conference Literature Table ♦ Two (2) admissions to conference (value: \$325 each)

Exhibitor Packages

Networking Exhibit Booth \$2,200

Two (2) admissions to conference (value: \$325 each) ♦ Booth with skirted table and two chairs (*Sponsor is responsible for additional costs including electric and setup costs*)

Table Top Exhibit \$1,800

Two (2) admissions to conference (value: \$325 each) ♦ Draped 6' x 2' table (*Table for promotional materials only. No additional electric, A/V, booth setup permitted*)

Sponsorship information: pgc@spectrumgaming.com ♦ (609) 926-5100

www.pagamingcongress.com